



**2013 BMA AUCTION SPONSORSHIP OPPORTUNITIES**  
**Business Marketing Association's "B2BSeen Auction & Party"**  
**Thursday, November 14, 2013**

**NOTE: All Charity Funds will go to HelpColoradoNow.org to assist Colorado flood victims!**

**PLATINUM SPONSORSHIP - \$750**

Full page ad in the 2013 Auction Program – Inside Front Cover or; Inside or Outside Back Cover

- Listed as Exclusive Platinum Sponsor in the 2013 Auction Program
- Company logo and website link listed as Platinum Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as Platinum Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on custom signage at the entrance of the venue
- Two tickets to the event (valued at \$100)

**GOLD SPONSORSHIP - \$500**

- Full page ad in the 2013 Auction Program
- Listed as Gold Sponsor in the 2013 Auction Program
- Company logo and website link listed with Gold Sponsors on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event with Gold Sponsors
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on custom signage at the entrance of the venue
- One ticket to the event (valued at \$50)

**SILVER SPONSORSHIP - \$250**

- 1/2 page ad in the 2013 Auction Program
- Listed as Silver Sponsor in the 2013 Auction Program
- Company logo and website link listed with Silver Sponsors on the BMA website – middle placement
- Logo projected on the wall of the venue the night of the event with Silver Sponsors
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- One ticket to the event (valued at \$50)

**FRIEND OF BMA SPONSORSHIP - \$125**

- Listed as Friend of BMA Sponsor in the 2013 Auction Program
- Company logo and website link listed with Friend of BMA Sponsors on the BMA website
- Logo projected on the wall of the venue the night of the event with other Friend Sponsors

### **CHARITY SPONSORS - \$500**

- Full page ad in the 2013 Auction Program
- Listed as Charity Sponsor in the 2013 Auction Program; all monies go to Colorado flood victims through HelpColoradoNow.org
- Company logo and website link listed as Charity Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Charity Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on large check to HelpColoradoNow.org as well as mention by emcee
- Two tickets to the event (valued at \$100)

### **RAFFLE PRIZE SPONSOR**

We are looking for one high-priced ticket item to raffle off during the event (approx. \$500 value)! In previous years, we have had an Apple iPad and an Amazon gift certificate. By donating a raffle item you receive:

- Listed as the Raffle Sponsor in the 2013 Auction Program
- Company logo and website link listed as Raffle Sponsor on the BMA website
- Company name continuously announced by an emcee the night of the event
- Logo projected on the wall of the venue the night of the event as a Raffle Prize Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)

### **WINE SPONSOR – PROVIDES RED AND WHITE WINE**

- Full page ad in the 2013 Auction Program
- Listed as the Wine Sponsor in the 2013 Auction Program
- Company logo and website link listed as Wine Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Wine Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Name on sign at the bar the night of the event
- Two tickets to the event (valued at \$100)

### **BEER SPONSOR – PROVIDES KEGS OF BEER**

- Full page ad in the 2013 Auction Program
- Listed as the Beer Sponsor in the 2013 Auction Program
- Company logo and website link listed as Beer Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Beer Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Name on sign at the bar the night of the event
- Two tickets to the event (valued at \$100)

### **SIGNAGE SPONSOR**

- Full page ad in the 2013 Auction Program
- Listed as Signage Sponsor in the 2013 Auction Program
- Company logo and website link listed as Signage Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Signage Sponsor

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- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Signage on tables the night of the event

#### **PRINT SPONSOR**

- Full page ad in the 2013 Auction Program – Inside Front Cover or; Inside or Outside Back Cover
- Listed as Print Sponsor in the 2013 Auction Program
- Company logo and website link listed with Platinum Sponsor, Event and Charity Sponsors on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as Print Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event
- Company name announced by an emcee the night of the event
- Company logo listed on custom signage at the venue the night of the event
- Two tickets to the event (valued at \$100)

#### **DESSERT SPONSOR**

- 1/2 page ad in the 2013 Auction Program
- Listed as the Dessert Sponsor in the 2013 Auction Program
- Company logo and website link listed as Dessert Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Dessert Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Signage on the dessert table the night of the event

Interested in becoming a sponsor? Contact Karen Alexander at 303-917-6616 ([ksalexander2002@yahoo.com](mailto:ksalexander2002@yahoo.com))  
OR Pam Curran, 303-818-9316 ([Pamela\\_curran@comcast.net](mailto:Pamela_curran@comcast.net)).

