



PAR·TEE ON THE GREEN

Brought to you by BMA Colorado and Printing Industries of Colorado

Arrowhead Golf Club, Littleton

2010 BMA AND PIA GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

This year the **PARTEE on the Green** Golf Tournament, a joint tournament brought to you by BMA Colorado and Printing Industries of Colorado, will be held at the award-winning, **Arrowhead Golf Club** in Littleton. This is a great opportunity to play a golf course that *Golf Digest* named one of the Best Places to Play in 2008 and 2009 and the #1 Most Scenic Golf Course, Public or Private according to Avid Golfer. It will be a great day to see old friends and network with some of Denver's leading marketing professionals.

MONDAY, JULY 12TH, 2010

6:45 am - Check In and Practice, Breakfast Buffet

7:30 am - Shotgun Start (scramble format)

Lunch, Awards and Networking following Golf

GOLFER FEE INCLUDES:

- » Green fee and cart with GPS
- » Unlimited practice balls
- » Breakfast buffet
- » Complimentary snack and non-alcoholic beverages from on-course beverage carts
- » Contests
- » Tee gift for each player
- » Full lunch buffet and prizes following golf

Gold Sponsor

\$800

- » Four golfers
- » Hole sponsorship with signage
- » Sponsor can have company representatives at their hole to talk to each golfer and provide company information
- » Company promotional materials can be placed in goodie bags
- » Three month web banner rotation on the BMA website
- » Logo on the BMA website with link to your website

Silver Sponsor

\$450

- » One golfer
- » Hole sponsorship with signage
- » Sponsor can have company representatives at their hole to talk to each golfer and provide company information
- » Company promotional materials can be placed in goodie bags
- » Three month web banner rotation on the BMA website
- » Logo on the BMA website with link to your website



CONTACTS AND INFORMATION

All details are on the BMA Colorado website, at bmacolorado.org.

All sponsorships include signage at the event plus recognition in the program and on the website. Please email a current high-resolution logo in jpeg or eps format for signage. Securing a sponsorship now ensures you get maximum benefit for your sponsorship. For information or sponsorship sign-up, contact any of the following:

- » **Marilee Yorchak**
303.607.9957
- » **Sandi Neuman**
303.806.8700
- » **Matt Keeney**
303.871.9700

Putting Green Sponsor \$400

- » Signage at the putting green
- » Company promotional materials can be placed in goodie bags
- » Three month web banner rotation on the BMA website
- » Logo on the BMA website with link to your website
- » Multiple mentions in various member communications

Practice Tee Sponsor \$400

- » Signage at the driving range
- » Company promotional materials can be placed in goodie bags
- » Mention and logo with link on the BMA Colorado website
- » Multiple mentions in various member communications

Longest Drive Sponsor (Men/Women) \$350

- » Signage at Longest Drive hole
- » Company promotional materials can be placed in goodie bags
- » Mention and logo with link on the BMA Colorado website
- » Multiple mentions in various member communications

Longest Putt Sponsor (Men/Women) \$350

- » Signage at Longest Putt hole
- » Company promotional materials can be placed in goodie bags
- » Mention and logo with link on the BMA Colorado website
- » Multiple mentions in various member communications

Closest to the Pin (Men/Women) \$350

- » Signage at Closest to the Pin hole
- » Company promotional materials can be placed in goodie bags
- » Mention and logo with link on the BMA Colorado website
- » Multiple mentions in various member communications

Hole Sponsor \$325

- » Hole sponsorship with signage
- » Sponsor can have company representatives at their hole to talk to each golfer and provide company information
- » Company promotional materials can be placed in goodie bags
- » Three month web banner rotation on the BMA website
- » Logo on the BMA website with link to your website



WANT TO **SPONSOR SOME SWAG?**

Golf Shirt Sponsor

\$2500

Logo placement on one sleeve of the golf shirt that will be given to all participants. This cost can be split by two companies to help defer the cost (the second logo will be placed on the opposite sleeve). Also includes four rounds of golf.

Golf Ball Sponsor

\$1425

Logo placement on the golf balls in each sleeve for the goody bag and four rounds of golf.

Golf Towel Sponsor

\$1075

Logo placement on the golf towels for the goody bag and two rounds of golf.

Sports Bottle Sponsor

\$750

Reusable sport bottles with company logo put in each goody bag.

Beverage Cart Sponsor

\$750

Signage on beverage carts and one beverage ticket provided to each player with sponsor company name and logo on ticket.

Lunch Beverage Sponsor

\$750

Signage in lunch room and one beverage ticket provided to each player with sponsor's company name and logo on ticket.

Hole-In-One Insurance

\$750

Signage at each hole-in-one hole and invitation to company rep. to assist in presentation at awards luncheon if someone wins.

Bottled Water Sponsor

\$600

Water bottles labeled with company name and logo and put in each golf cart.

Specialty Holes

\$500

Signage at tee box AND green, invitation to company representative to assist with presentation at the awards luncheon: longest drive men/women, closest to the pin men/women.

Raffle Prize Sponsorship

\$100 each

Signage on banner by raffle prizes.



2459 South Ammons Street | Lakewood, Colorado 80227
bmacolorado.org



Printing Industries of Colorado
Local Partner National Resource

P.O. Box 3342 | Greenwood Village, CO 80155
printincolorado.org