



B2BSeen Auction & Party

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# COMEDIAN LAUGH OFF

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**2011 BMA AUCTION SPONSORSHIP OPPORTUNITIES**  
**Business Marketing Association's "B2BSeen Auction & Party"**  
**Thursday, November 17, 2011**

## **PLATINUM SPONSORSHIP - \$750**

- Full page ad in the 2011 Auction Program – Inside Front Cover or; Inside or Outside Back Cover
- Listed as Exclusive Platinum Sponsor in the 2011 Auction Program
- Company logo and website link listed as Platinum Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as Platinum Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on custom signage at the entrance of the venue
- Two tickets to the event

## **GOLD SPONSORSHIP - \$500**

- Full page ad in the 2011 Auction Program
- Listed as Gold Sponsor in the 2011 Auction Program
- Company logo and website link listed with Gold Sponsors on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event with Gold Sponsors
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on custom signage at the entrance of the venue
- 1 Ticket to the event

## **SILVER SPONSORSHIP - \$250 (Brand Mentoring, LLC and Heinrich Hispanidad)**

- 1/2 page ad in the 2011 Auction Program
- Listed as Silver Sponsor in the 2011 Auction Program
- Company logo and website link listed with Silver Sponsors on the BMA website – middle placement
- Logo projected on the wall of the venue the night of the event with Silver Sponsors
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- 1 Ticket to the event

## **FRIEND OF BMA/CHARITY SPONSORSHIP - \$125**

- Listed as Friend of BMA and Charity Friendly Sponsor in the 2011 Auction Program
- Company logo and website link listed with Friend of BMA Sponsors on the BMA website
- Logo projected on the wall of the venue the night of the event with other Friend Sponsors

## **CHARITIES CHOSEN BY THE COMEDIANS INCLUDE:**

CurePSP, <https://give.psp.org>

Susan G. Komen, [www.komen.org](http://www.komen.org)

Mountain2Mountain, [www.mountain2mountain.org](http://www.mountain2mountain.org)

### **1<sup>ST</sup> PLACE COMEDIAN FOR CHARITY SPONSOR - \$1,000 (INGATHER Research)**

- Full page ad in the 2011 Auction Program
- Listed as 1st Place Charity Sponsor in the 2011 Auction Program
- Company logo and website link listed as 1st Place Charity Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as 1st Place Charity Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on largest check to the winning comedian's charity as well as mention by emcee
- Two tickets to the event

### **2<sup>ND</sup> PLACE COMEDIAN FOR CHARITY SPONSOR - \$500 (Hyper Dog Media)**

- Full page ad in the 2011 Auction Program
- Listed as 2nd Place Charity Sponsor in the 2011 Auction Program
- Company logo and website link listed 2nd as 2nd Place Charity Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as 2nd Place Charity Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on 2nd largest check to the winning comedian's charity as well as mention by emcee
- 1 Ticket to the event

### **3<sup>RD</sup> PLACE COMEDIAN FOR CHARITY SPONSOR - \$250 (THOR, Inc.)**

- 1/2 page ad in the 2011 Auction Program
- Listed as 3RD Place Charity Sponsor in the 2011 Auction Program
- Company logo and website link listed 3rd as the 3rd Place Charity Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as the 3rd Place Charity Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on the 3rd largest check to the winning comedian's charity as well as mention by emcee
- 1 Ticket to event

### **SIGNAGE SPONSOR – (Harmonic Media)**

- Full page ad in the 2011 Auction Program
- Listed as Signage Sponsor in the 2011 Auction Program
- Company logo and website link listed as Signage Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Signage Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Signage on tables the night of the event

#### **PRINT SPONSOR – (Fuse Marketing)**

- Full page ad in the 2011 Auction Program – Inside Front Cover or; Inside or Outside Back Cover
- Listed as Print Sponsor in the 2011 Auction Program
- Company logo and website link listed with Platinum Sponsor, Event and Charity Sponsors on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as Print Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event
- Company name announced by an emcee the night of the event
- Company logo listed on custom signage at the venue the night of the event
- Two tickets to the event

#### **WINE SPONSOR – PROVIDES RED AND WHITE WINE (Paulaner HP USA)**

- Full page ad in the 2011 Auction Program
- Listed as the Wine Sponsor in the 2011 Auction Program
- Company logo and website link listed as Wine Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Wine Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Name on sign at the bar the night of the event
- Two tickets to the event

#### **BEER SPONSOR – PROVIDES KEGS OF BEER (Paulaner HP USA)**

- Full page ad in the 2011 Auction Program
- Listed as the Beer Sponsor in the 2011 Auction Program
- Company logo and website link listed as Beer Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Beer Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Name on sign at the bar the night of the event
- Two tickets to the event

#### **DESSERT SPONSOR – PROVIDES DESSERT (Bliss Cupcakes)**

- 1/2 page ad in the 2011 Auction Program
- Listed as the Dessert Sponsor in the 2011 Auction Program
- Company logo and website link listed as Dessert Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Dessert Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Signage on the dessert table the night of the event

**Interested in becoming a sponsor? Contact Rebecca Garrett at [rgarrett@trustamerica.com](mailto:rgarrett@trustamerica.com) or 303-705-6270 or Trisha Hall at [thall@THORtravelservices.com](mailto:thall@THORtravelservices.com) or 303-439-4110.**