



**NOMINATION FORM
2011 BUSINESS MARKETER OF THE YEAR AWARD
COLORADO CHAPTER - BUSINESS MARKETING ASSOCIATION**

"Recipient must be recognized by others as one who stands out in the craft of business-to-business marketing and communications, and one who has made significant contributions toward promoting professionalism."

NAME OF NOMINEE _____

TITLE (if known) _____

ORGANIZATION _____

ADDRESS _____

CITY _____ ZIP _____ PHONE _____

I nominate the person named above as our 2011 Business Marketer of the Year for the following reasons:

(Attach separate sheet if necessary).

To help you with your candidate's nomination, consider these qualifications:

- *Service to such marketing organizations as BMA, PRSA, DMA, AMA or other groups devoted to professional growth.
- *Promoting good marketing and communications techniques in schools and colleges, or in community relations, press relations, non-profit organizations, etc.
- *Writing and publishing articles about good business-to-business marketing and communications techniques and practices.
- *Public speaking on the same subjects.

Nominee need not be a current or past member of BMA. Past recipients of this award are not eligible. Recipient must live in Colorado and have been in business marketing communications for a minimum of 10 years. Nomination must be by a member of the Colorado Chapter of the BMA. Return this confidential nomination form by March 25, 2011 to Marilee Yorchak, CAE, Marilee@bmacolorado.org.

YOUR NAME _____ PHONE _____