

B2BSeen Auction & Party COMEDIAN — Stand Off —

2012 BMA AUCTION SPONSORSHIP OPPORTUNITIES
Business Marketing Association's "B2BSeen Auction & Party"
Thursday, November 15, 2012

PLATINUM SPONSORSHIP - \$750 (Have one – Heinrich Hispanidad)

- Full page ad in the 2012 Auction Program – Inside Front Cover or; Inside or Outside Back Cover
- Listed as Exclusive Platinum Sponsor in the 2012 Auction Program
- Company logo and website link listed as Platinum Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as Platinum Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on custom signage at the entrance of the venue
- Two tickets to the event (valued at \$100)

GOLD SPONSORSHIP - \$500 (Have one – Market Creation Group)

- Full page ad in the 2012 Auction Program
- Listed as Gold Sponsor in the 2012 Auction Program
- Company logo and website link listed with Gold Sponsors on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event with Gold Sponsors
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on custom signage at the entrance of the venue
- One ticket to the event (valued at \$50)

SILVER SPONSORSHIP - \$250 (Have one – I-Behavior)

- 1/2 page ad in the 2012 Auction Program
- Listed as Silver Sponsor in the 2012 Auction Program
- Company logo and website link listed with Silver Sponsors on the BMA website – middle placement
- Logo projected on the wall of the venue the night of the event with Silver Sponsors
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- One ticket to the event (valued at \$50)

FRIEND OF BMA/CHARITY SPONSORSHIP - \$125 (Have one – Baxter Healthcare Corporation)

- Listed as Friend of BMA and Charity Friendly Sponsor in the 2012 Auction Program
- Company logo and website link listed with Friend of BMA Sponsors on the BMA website
- Logo projected on the wall of the venue the night of the event with other Friend Sponsors

CHARITIES CHOSEN BY THE COMEDIANS INCLUDE:

Love, Hope, Strength Foundation, <http://lovehopestrength.org/>

Alternatives Pregnancy Center of Denver, <http://youhavealternatives.org/>

OpenWorld Learning, www.openworldlearning.org

1ST PLACE COMEDIAN FOR CHARITY SPONSOR - \$1,000

- Full page ad in the 2012 Auction Program
- Listed as 1st Place Charity Sponsor in the 2012 Auction Program
- Company logo and website link listed as 1st Place Charity Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as 1st Place Charity Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on largest check to the winning comedian's charity as well as mention by emcee
- Two tickets to the event (valued at \$100)

2ND PLACE COMEDIAN FOR CHARITY SPONSOR - \$500

- Full page ad in the 2012 Auction Program
- Listed as 2nd Place Charity Sponsor in the 2012 Auction Program
- Company logo and website link listed 2nd as 2nd Place Charity Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as 2nd Place Charity Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on 2nd largest check to the winning comedian's charity as well as mention by emcee
- One ticket to the event (valued at \$50)

3RD PLACE COMEDIAN FOR CHARITY SPONSOR - \$250

- 1/2 page ad in the 2012 Auction Program
- Listed as 3RD Place Charity Sponsor in the 2012 Auction Program
- Company logo and website link listed 3rd as the 3rd Place Charity Sponsor on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as the 3rd Place Charity Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Company logo listed on the 3rd largest check to the winning comedian's charity as well as mention by emcee
- One ticket to event (valued at \$50)

RAFFLE PRIZE SPONSOR (Have 1 Raffle Prize of \$250 Amazon.com Gift Certs from THOR, Inc.)

We are looking for one high-priced ticket item to raffle off during the event (approx. \$500 value)! Last year we had an Apple iPad. By donating a raffle item you receive:

- Listed as the Raffle Sponsor in the 2012 Auction Program
- Company logo and website link listed as Raffle Sponsor on the BMA website
- Company name continuously announced by an emcee the night of the event
- Logo projected on the wall of the venue the night of the event as a Raffle Prize Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)

WINE SPONSOR – PROVIDES RED AND WHITE WINE

- Full page ad in the 2012 Auction Program
- Listed as the Wine Sponsor in the 2012 Auction Program
- Company logo and website link listed as Wine Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Wine Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Name on sign at the bar the night of the event
- Two tickets to the event (valued at \$100)

BEER SPONSOR – PROVIDES KEGS OF BEER – (Pateros Creek Brewing Co.)

- Full page ad in the 2012 Auction Program
- Listed as the Beer Sponsor in the 2012 Auction Program
- Company logo and website link listed as Beer Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Beer Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Name on sign at the bar the night of the event
- Two tickets to the event (valued at \$100)

SIGNAGE SPONSOR – (Harmonic Media)

- Full page ad in the 2012 Auction Program
- Listed as Signage Sponsor in the 2012 Auction Program
- Company logo and website link listed as Signage Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Signage Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Signage on tables the night of the event

PRINT SPONSOR – (Fuse Marketing)

- Full page ad in the 2012 Auction Program – Inside Front Cover or; Inside or Outside Back Cover
- Listed as Print Sponsor in the 2012 Auction Program
- Company logo and website link listed with Platinum Sponsor, Event and Charity Sponsors on the BMA website – top placement
- Logo projected on the wall of the venue the night of the event as Print Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event
- Company name announced by an emcee the night of the event
- Company logo listed on custom signage at the venue the night of the event
- Two tickets to the event (valued at \$100)

DESSERT SPONSOR – (The Bundt Shoppe at Castle Pines)

- 1/2 page ad in the 2012 Auction Program
- Listed as the Dessert Sponsor in the 2012 Auction Program
- Company logo and website link listed as Dessert Sponsor on the BMA website
- Logo projected on the wall of the venue the night of the event as Dessert Sponsor
- Logo included on all electronic marketing/promotional efforts to over 5,000 Denver-area marketing professionals, leading up to the event (time permitting)
- Company name announced by an emcee the night of the event
- Signage on the dessert table the night of the event

Interested in becoming a sponsor? Contact Rebecca Garrett at rgarrett@onpointunderwriting.com ph: 303-395-7103 or Trisha Hall at thall@THORtravelservices.com ph:303-439-4110.